Rujuta Sondur

I'm a product designer based in the San Francisco bay area. I've been designing digital products in the B2B space for the last **4 years**, recently specializing in the domain of Accessibility.

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EXPERIENCE

Dell Technologies, Senior Product Designer

May 2022 - June 2024 (2 years 2 months)

Key contributions in the Accessibility Center of Excellence:

- Created a new manual testing flow for the Accessibility Compliance tool (ACT) which allowed users to test for issues which significantly improved their accessibility score.
- Fixed usability issues through several rounds of testing in the ACT Tool which reduced the time on task for users by 20%.
- Established documentation that helped maintain consistency and awareness of the ACT tool and streamlined onboarding for new designers.
- Regularly created accessibility guidance and checklists for topics and tools that are being used across the organization to improve accessibility knowledge.
- Was the sole designer on a research project that gave us key insights which led to the personalization of Accessibility in our training programmes.

Moonraft, UX Designer

April 2021 - May 2022 (1 year 2 months)

Led the user experience for a B2B product to create a search and edit feature for three user groups. I simplified their workflow by creating a streamlined solution that reduced users' time on task by 30%.

I was also involved in conducting interviews for the purposes of hiring and onboarding new designers.

PORTFOLIO

www.rujutasondur.com

SKILLS

Accessibility
User Research
User Interface Design
User Flows
Comparative Analysis
Qualitative Interviews
Heuristic Evaluation
Affinity mapping
Interactive prototyping
Usability testing
Visual design
Illustrations

TOOLS

Adobe Creative Suite
Figma

EDUCATION

Srishti Manipal Institute of Art, Design and Technology

Bachelor of Design

2016 – 2020

WORK AUTHORIZATION

US Citizen

Tanyx, UX Designer (Freelance)

August 2020 - March 2021 (8 months)

I led the redesign of the end-to-end user experience of the Tanyx
Website (B2C product). I addressed key user issues that led to an
improved experience on both web and mobile which led to higher
sales of the product by 40%.

Thoughtworks, UX Intern

May 2019 - July 2019 (3 months)

Used a combination of secondary and primary research
methodology to define problems and areas where artificial
intelligence can help improve the UX of retail and banking
applications and delivered two UX AI proposals that were very well
received.